

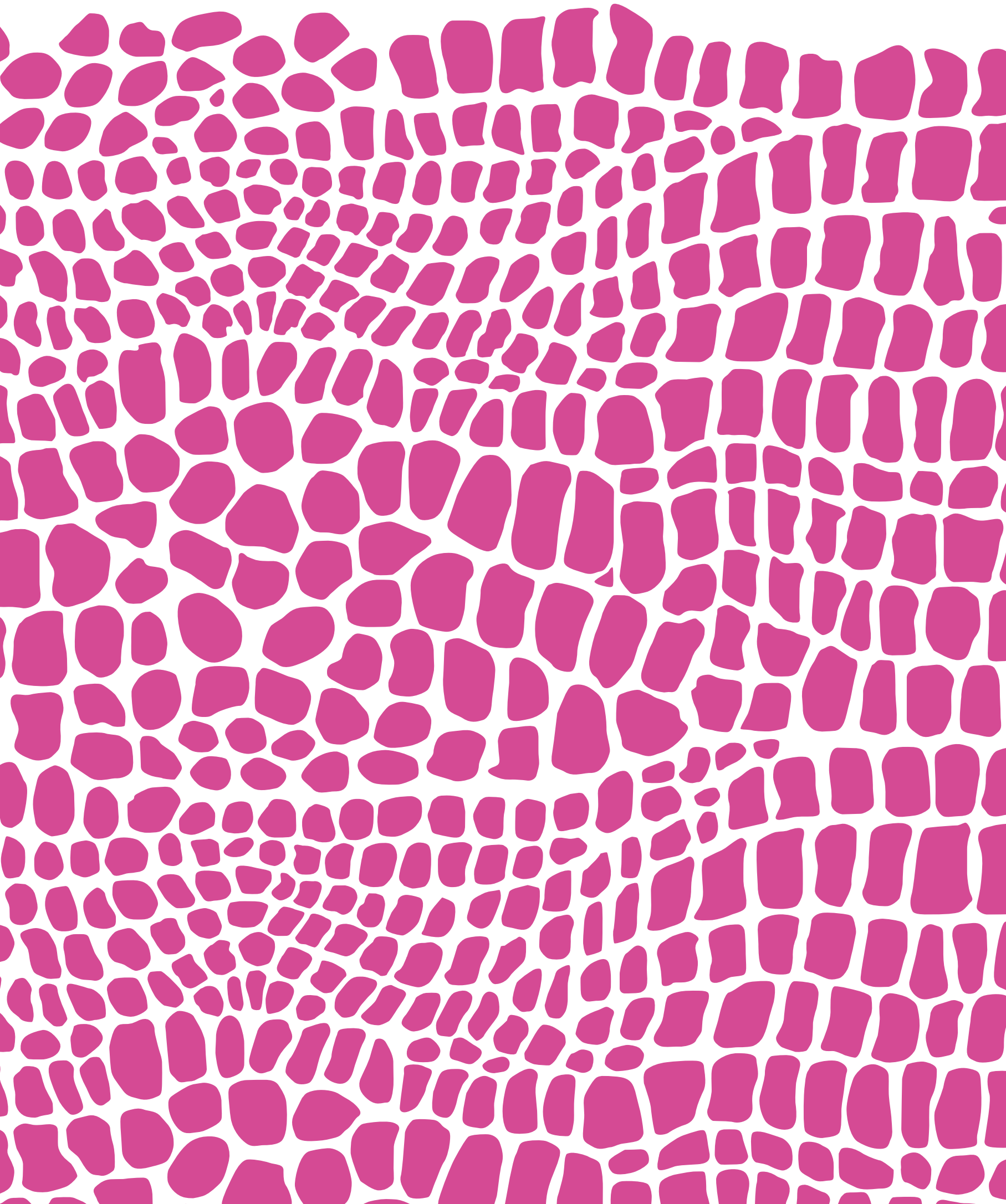
RETAIL *DESIGN*

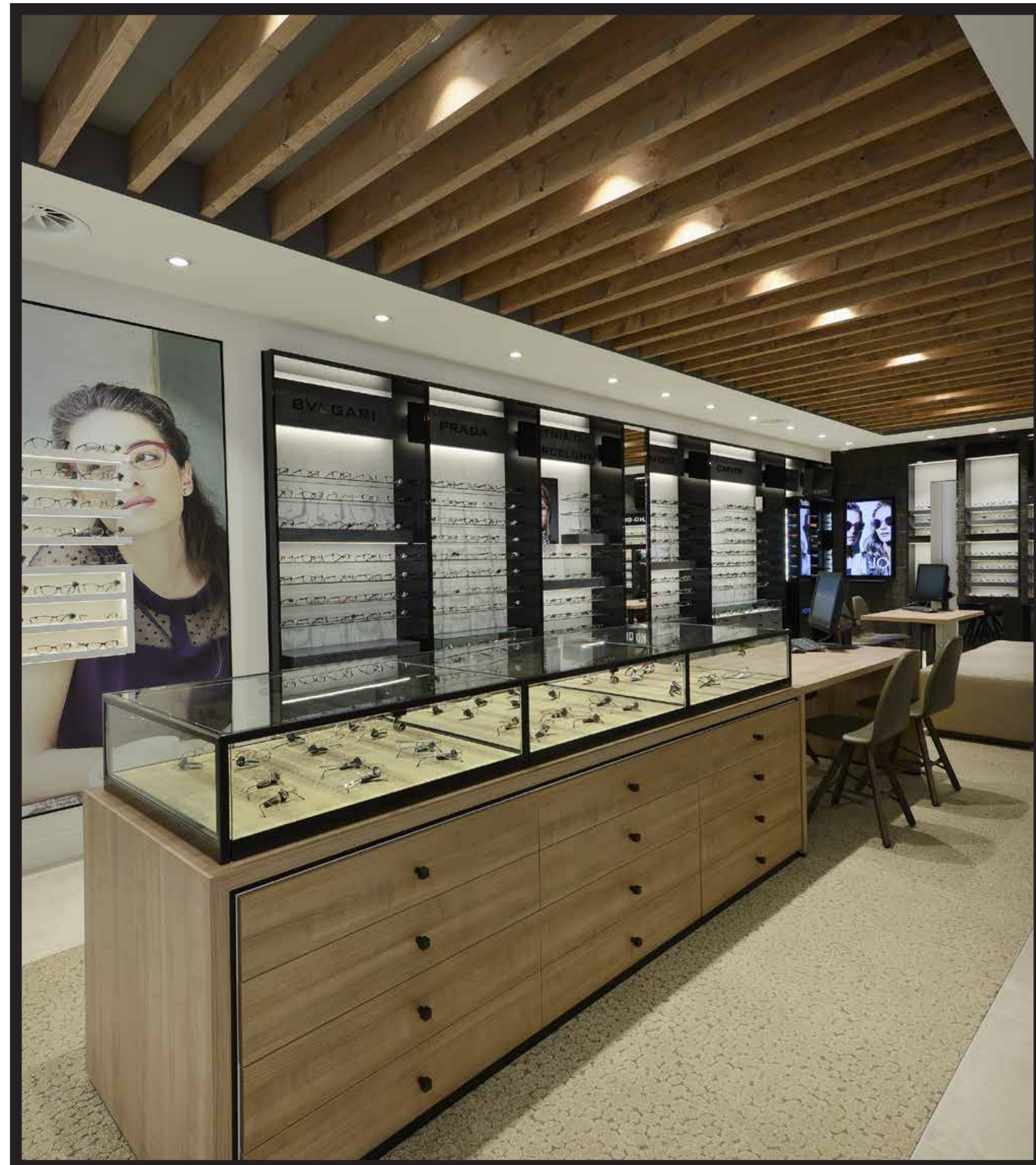
#008
FREE ISSUE

TRENDS&OPTICIANS



POWERED
BY WSB





Location

Mechelbaan 471 - 473, Putte | BE

REYNTJES OPTIEK

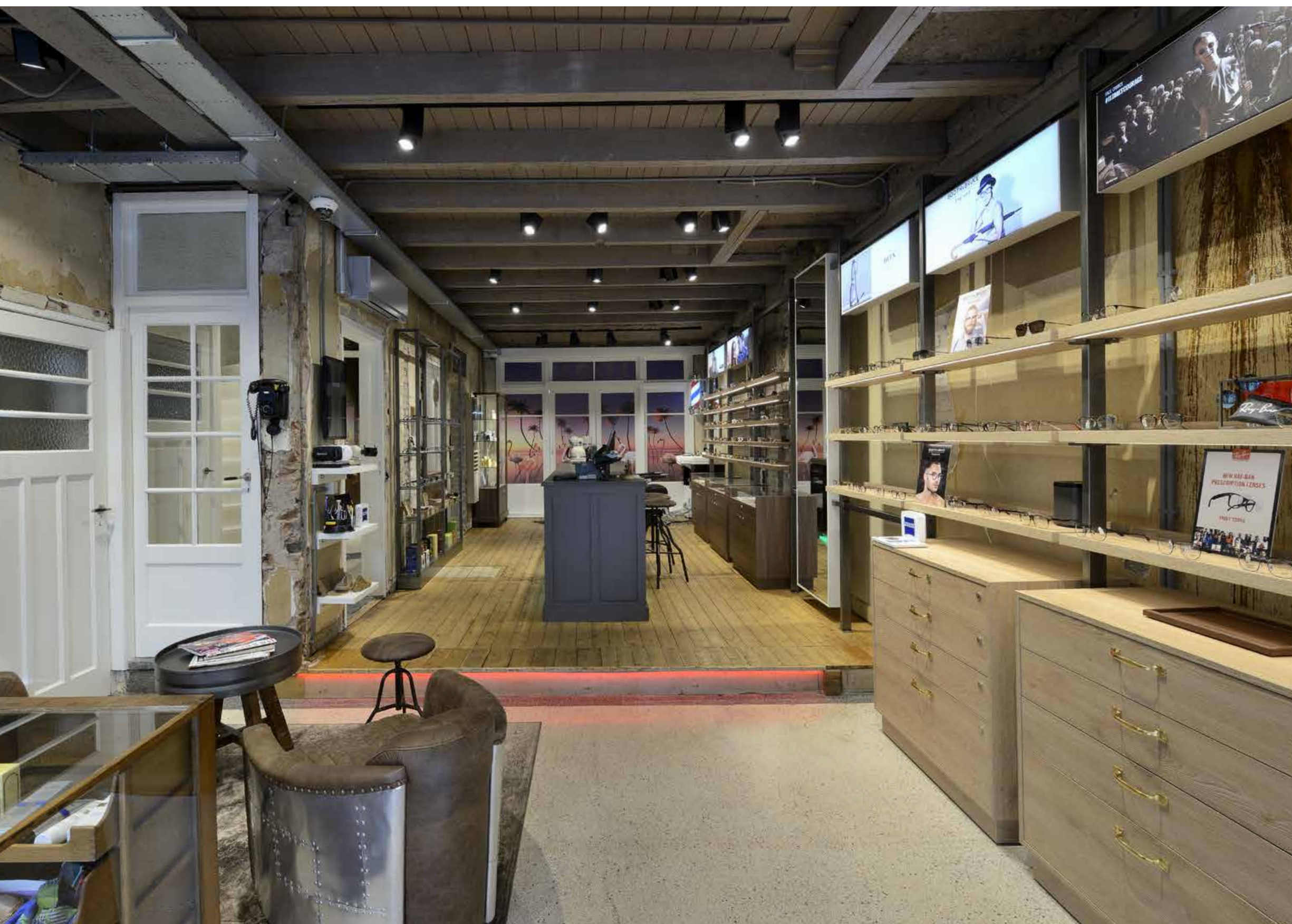


Location
Laanstraat 45, Baarn | NL

IRIS OPTIEK



KOOL OPTIEK



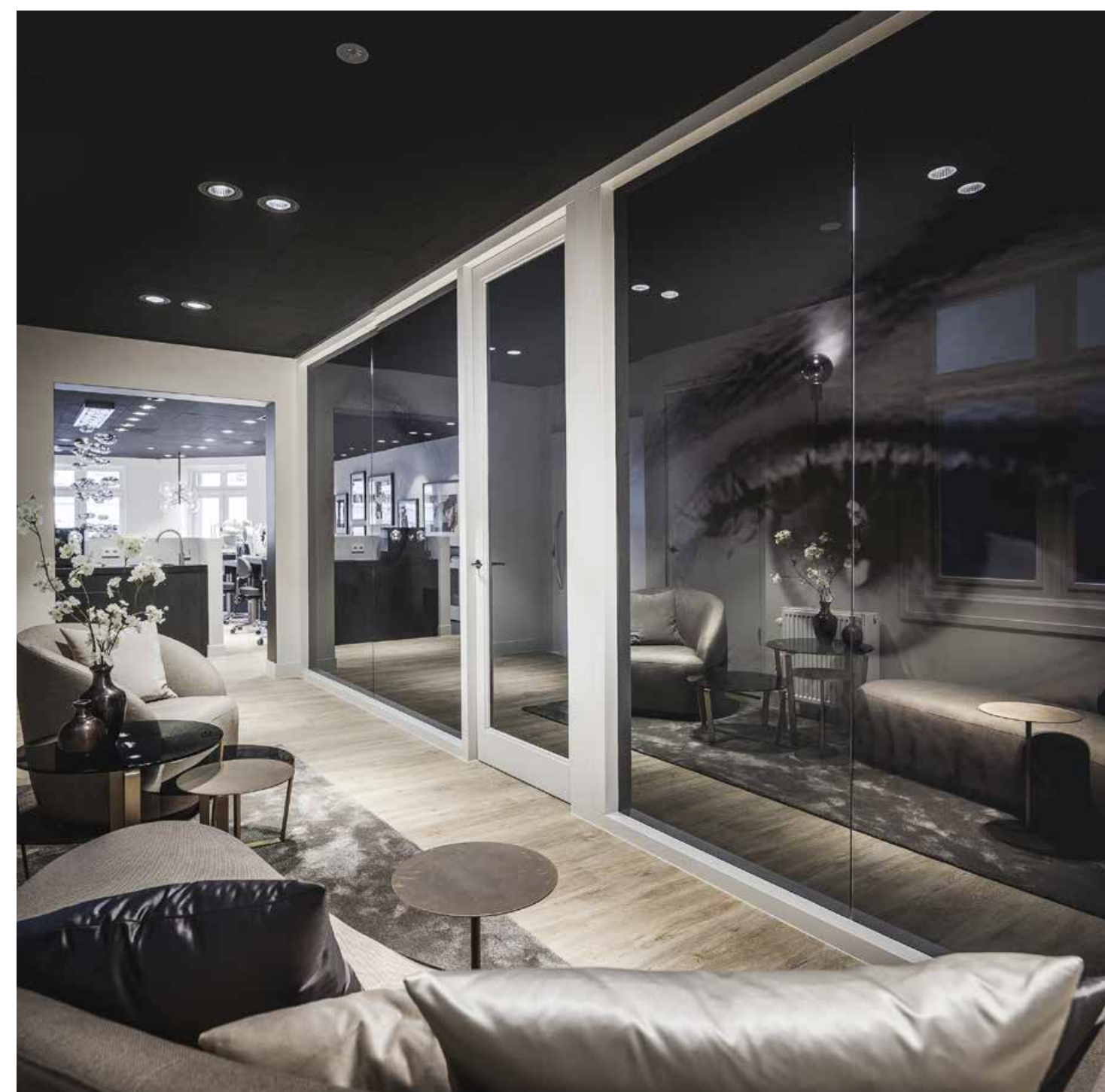
Location

Bergse Dorpsstraat 93a, Rotterdam | NL

AZAMI

Location

Noordeinde 29, Den Haag | NL
design by Eric Kuster



PIERRE EYECARE

Location
Kerkstraat 22, Hattem | NL



GOBERT OPTICS

Location

Kustlaan 305, Knokke-Heist | BE



“

*GOOD DESIGN IS MORE THAN
A TRANSFIGURATION, IT
TRANSLATES THE AMBITIONS
OF YOUR STORE BRAND*





BRILLEN TRABERT

Location
Am Buttermarkt 1-3, Fulda | DE

WHO WE ARE

CONCEPT STRATEGY

Marketing strategy, product strategy, budgeting, concept dialogue DNA, communication, innovation, technology, trends, bricks & clicks, brand experience

STORE DESIGN

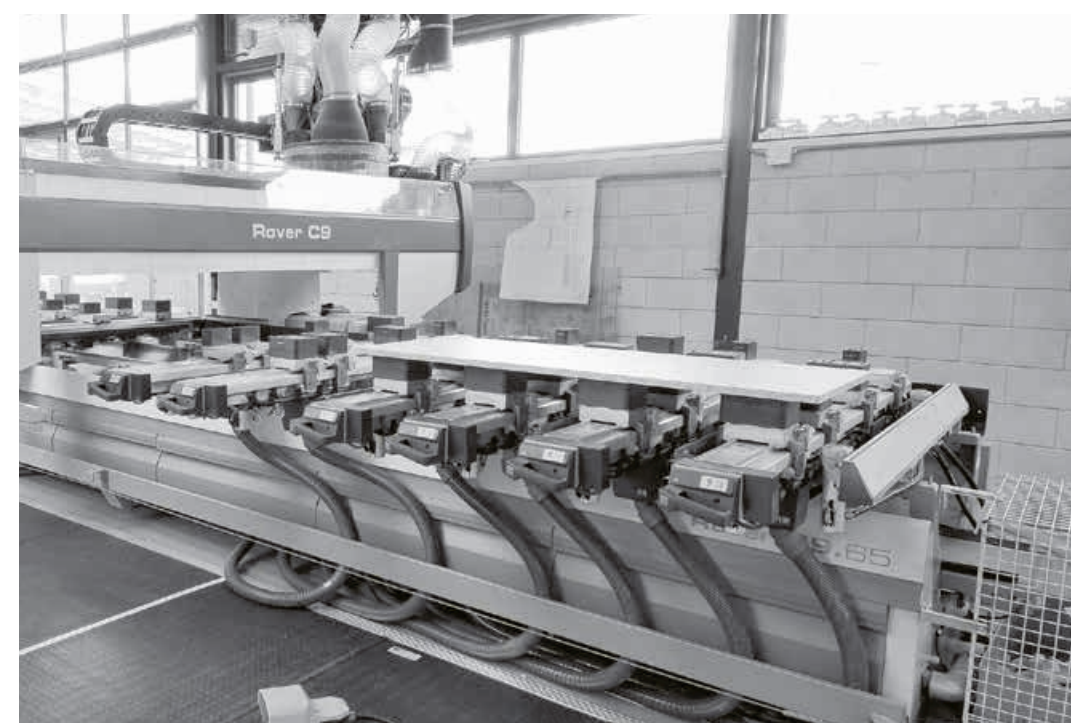
Architecture, layout, lighting design, product presentation, graphic design, interaction, stopping power, design, color perception, Mood Board, recognition, creativity, trust

17



Project management

Planning, building meeting, budget monitoring, control, image processing, dimensions, details, orders, efficiency, construction support, drawings, conductor



PRODUCTION

Production, quality control, delivery time, transport, assembly, finish level, predictability, after sales, satisfied customer, optimal return, returning customer, next opening



Location

Markt 19, Terneuzen | NL

CYSOUW



“

*IN ÉÉN WOORD:
MAATWERK!**IN EINEM WORT:
MASSARBEIT!**IN ONE WORD:
CUSTOMIZED!**EN UN MOT: LA
PERSONNALISATION!*

- Henno Cysouw -



MIX GERMANY



KLÖCKNER OPTIK,
BERGISCH GLADBACH



STURM HÖRGERÄTE,
BAD SALZUFLEN



123 GOLD, ROTTERDAM



OPTIK MONIKA ELSSEN, SCHÜTTORF



MICHAEL GERWIN MODE, MUNICH



AUGENWEIDE OPTIK, WERTHER



CYBERPORT, MUNICH



SCHRÖDER AUGENOPTIK,
STEINHEIM



BIEBERER BRILLENLADEN,
OFFENBACH



NAUMANN OPTIK, RODENBACH



MICHAEL GERWIN MODE, MUNICH

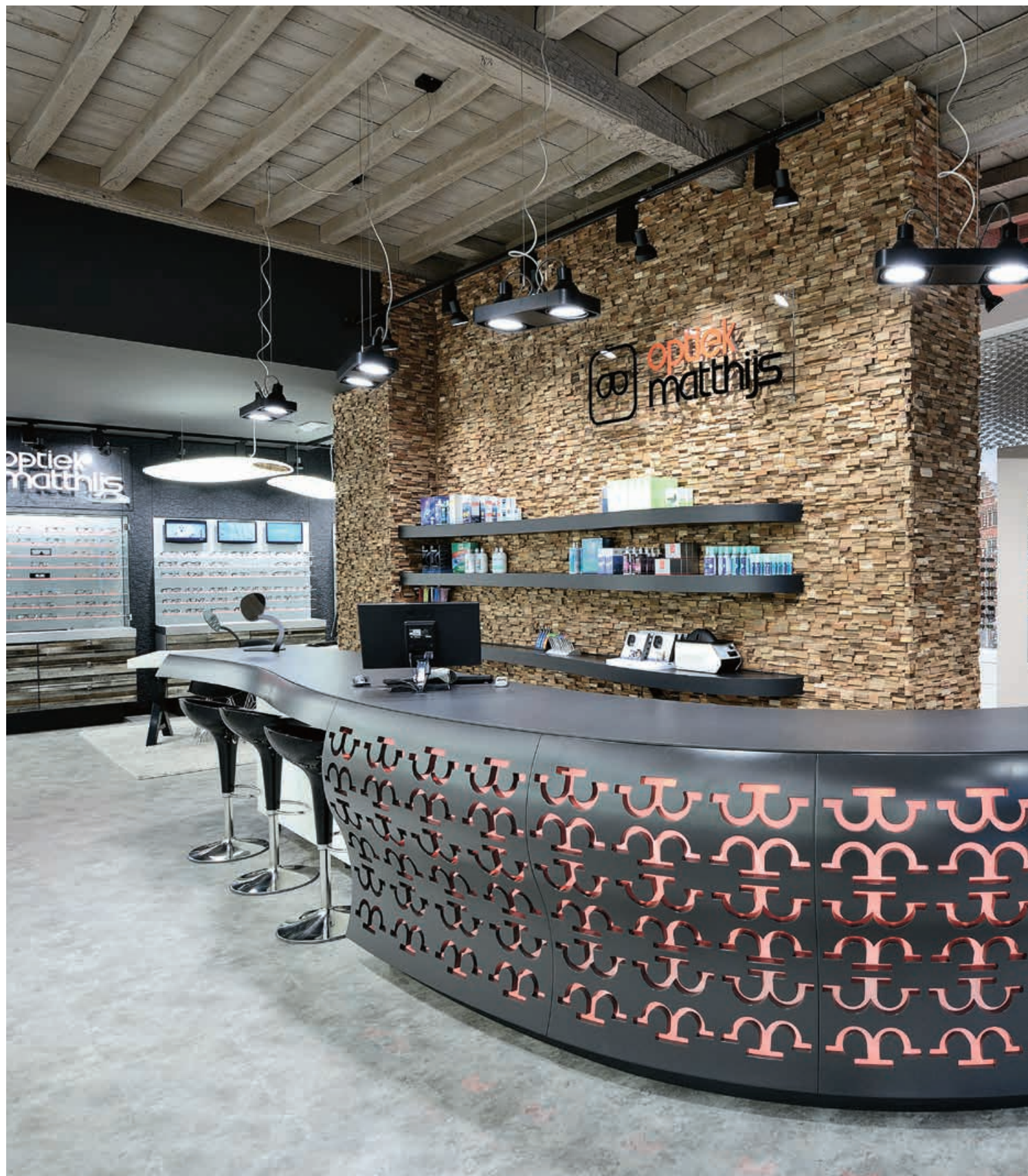


BREUNING, STUTTGART

OPTIEK MATTHIJS

Location

Mageleinstraat 32, Gent | BE



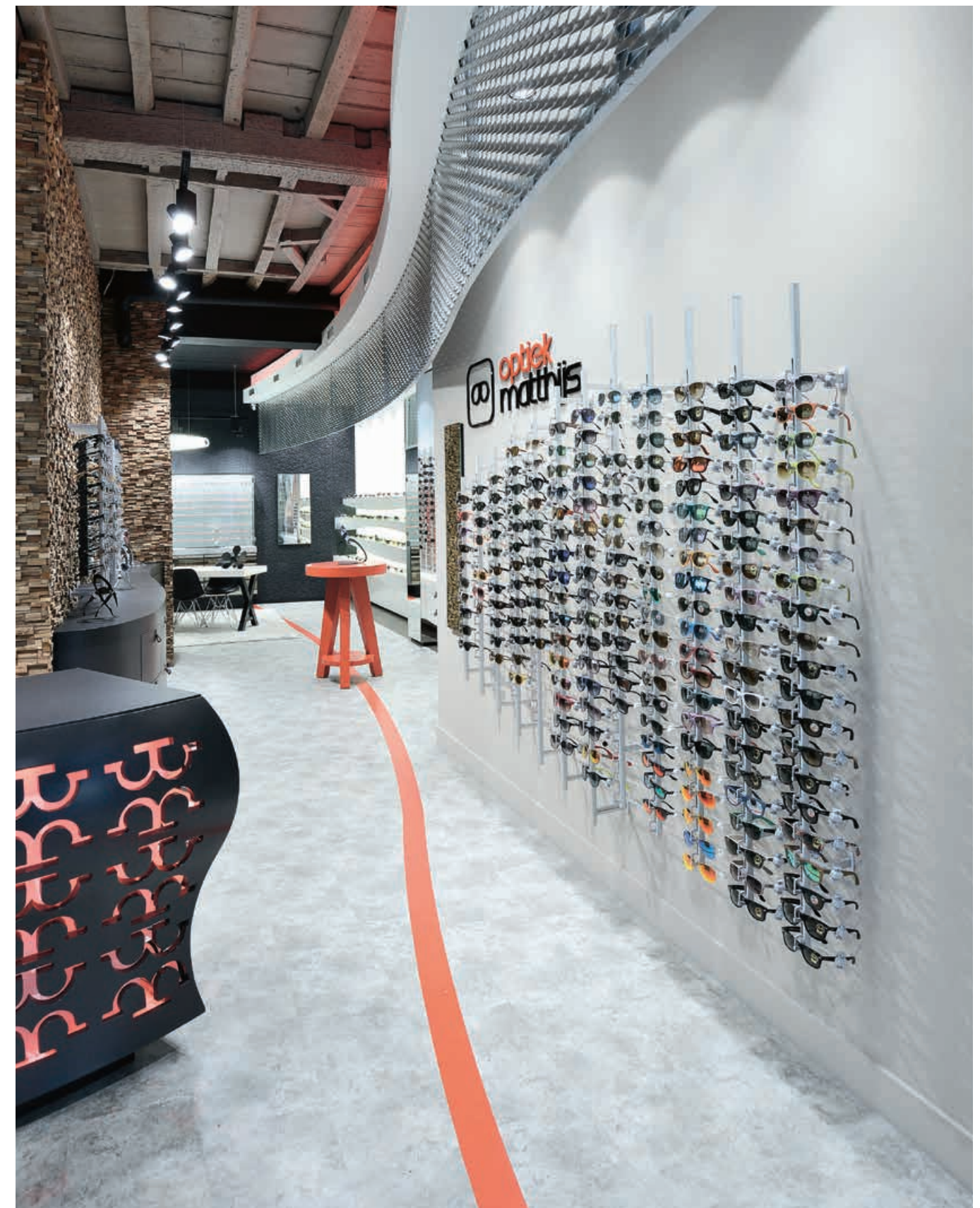
briefing

We willen graag een onderscheidende winkel waarbij de jaren 70 pui ook vernieuwd wordt en meer in lijn komt te liggen met de historische bovengevel. Maak gebruik van toffe materialen en bezorg ons meer verkoopruimte.

We would like a distinguishing shop, renovating the 1970s front to be more in line with the historical upper part of the facade. Make use of hip materials and increase our retail space.

Wir möchten gerne einen Laden, der sich unterscheidet, dessen 70er-Jahre Fassade modernisiert wird und der damit mehr harmonisiert mit dem historischen Obergiebel. Verwenden Sie besondere Materialien und schaffen Sie mehr Verkaufsraum.

Nous souhaiterions une boutique originale où la devanture des années '70 soit aussi rénovée et s'harmonise davantage avec la façade supérieure historique. Utilisez des matériaux tendance et développez notre espace de vente.

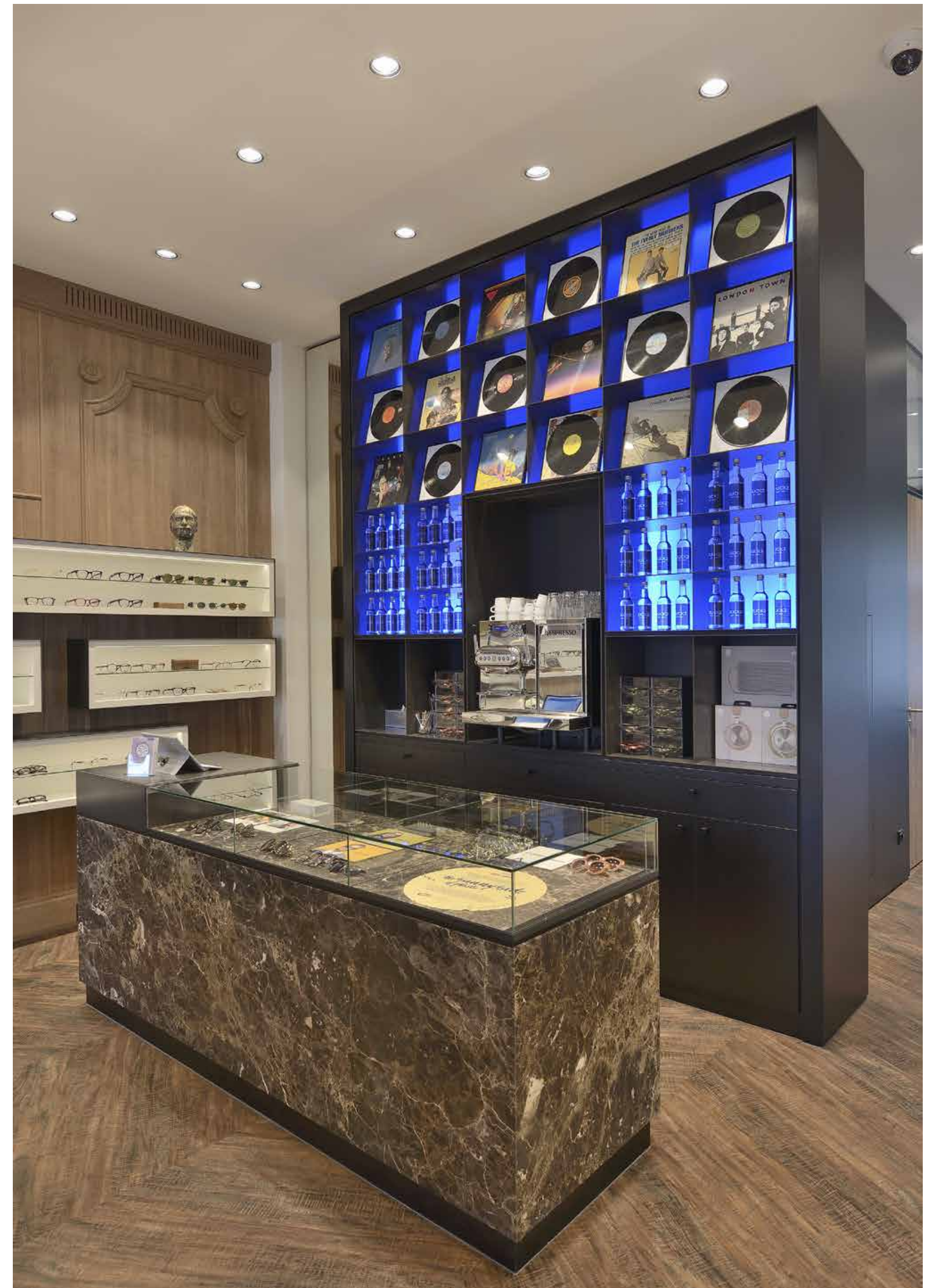




DIJCK2

Location
 Oude Langendijk 2, Delft | NL

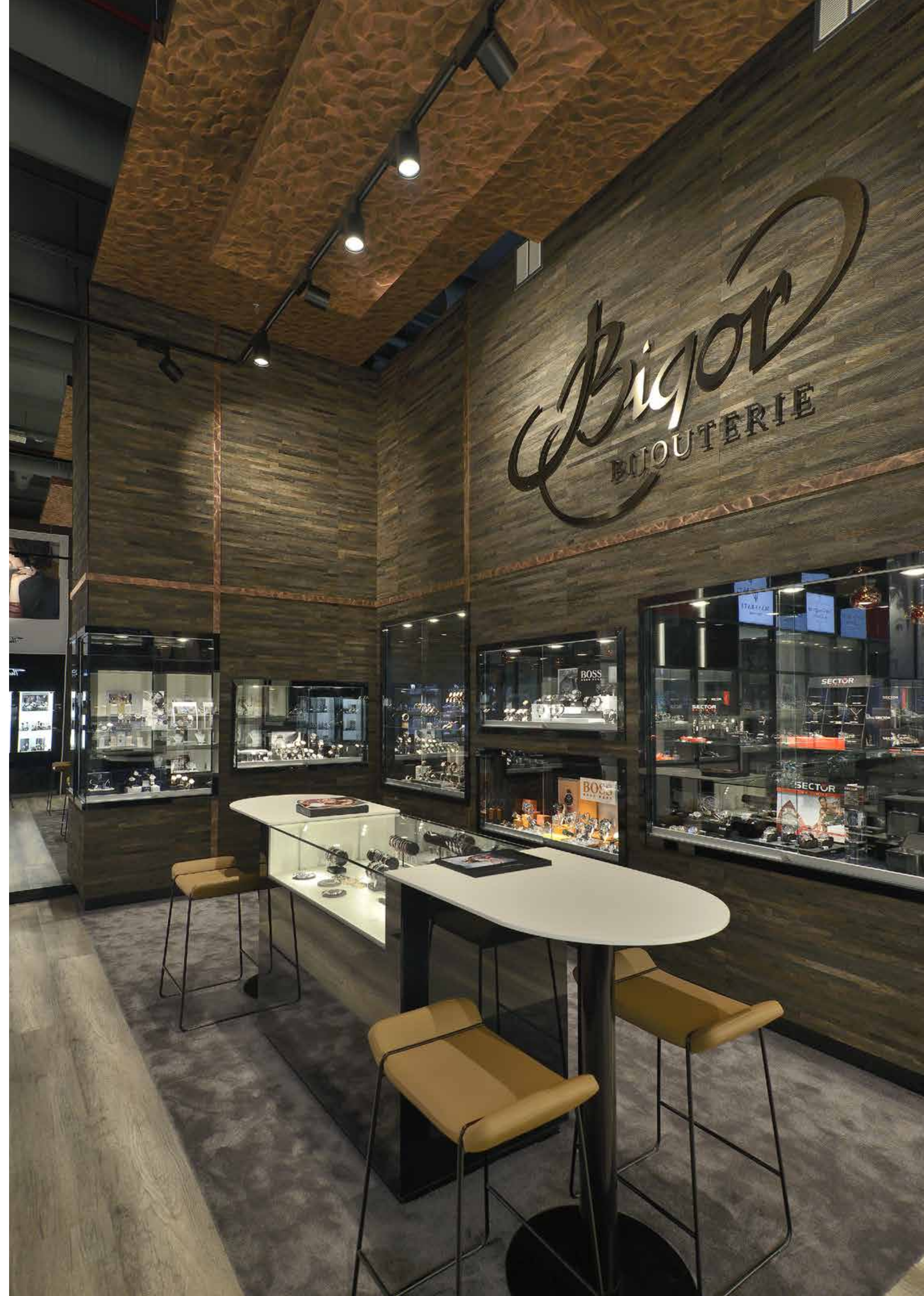




BIGOR BIJOUTERIE

Location

80 route de Longwy, Bertrange | LU



MIX



BRUNELLO CUCINELLI, ANTWERPEN



BIGOR BIJOUTERIE, BERTRANGE



GOBERT OPTICS, KNOKKE

OPTIEK THYSSEN,
KAPellenGOBERT OPTICS,
KNOKKEVIMEU OPTIC,
FRIVILLE ESCARBOTIN (FR)FRITS VAN DEN BOSCH OPTIEK,
DEURNE (BE)JUWELIER VERCAMMEN,
HEIST OP DEN BERGBELGIUM
LUXEMBOURG
FRANCE

PLUSMINUS OPTIQUE, FOETZ



VRANCKEN JUWELIER, GENK

WINDESHAUSEN BIJOUTERIE,
LUXEMBOURG

MATTHIJS OPTIEK, GENT

CADRAN MONTRES,
MONT SAINT MARTIN (FR)

BIJOUTERIE LAURENT, MONS

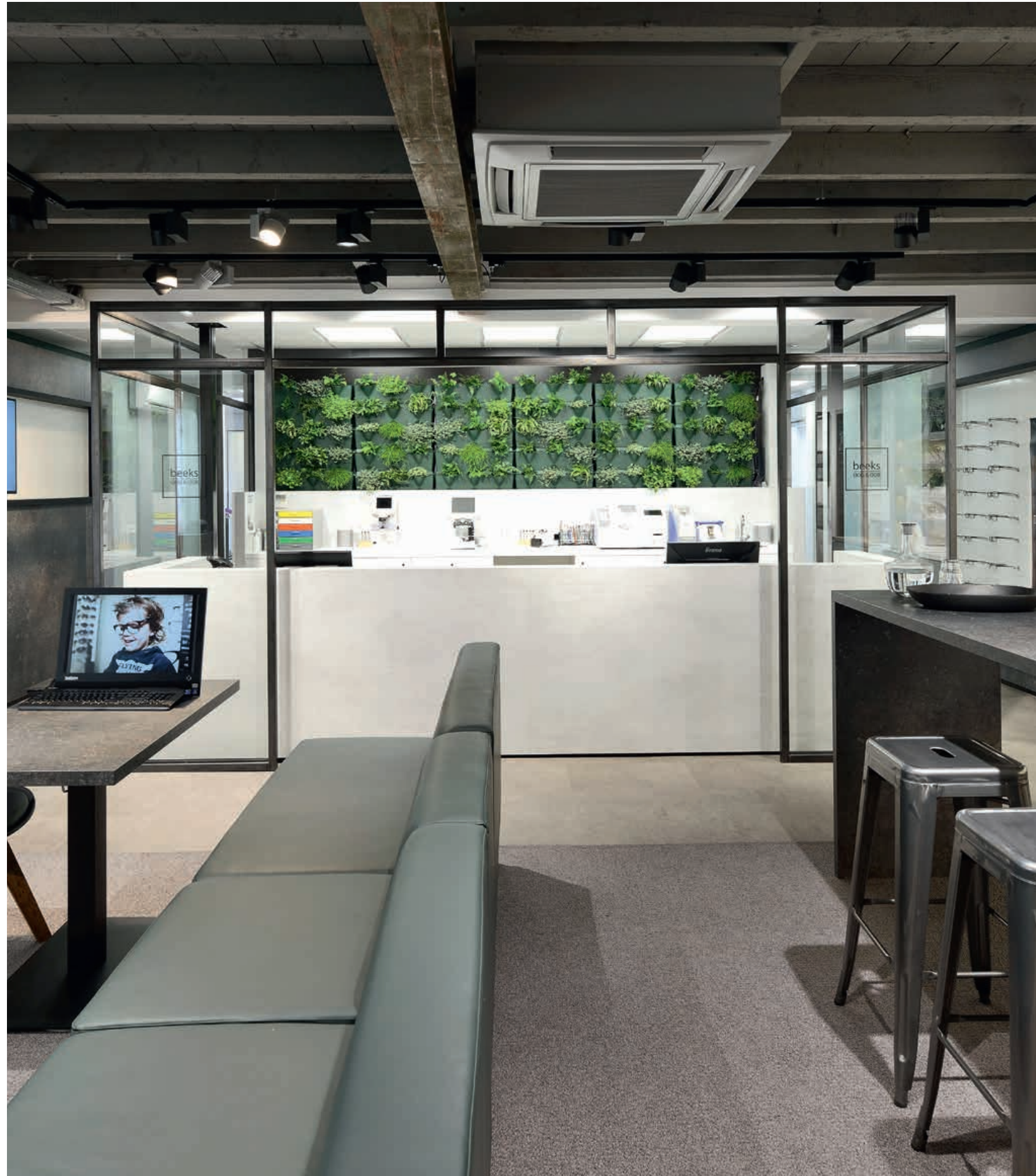
PIWO OPTIK

Location
Rathausstrasse 7, Siegen | DE



Location
Langestraat 149, 's-Gravenzande | NL

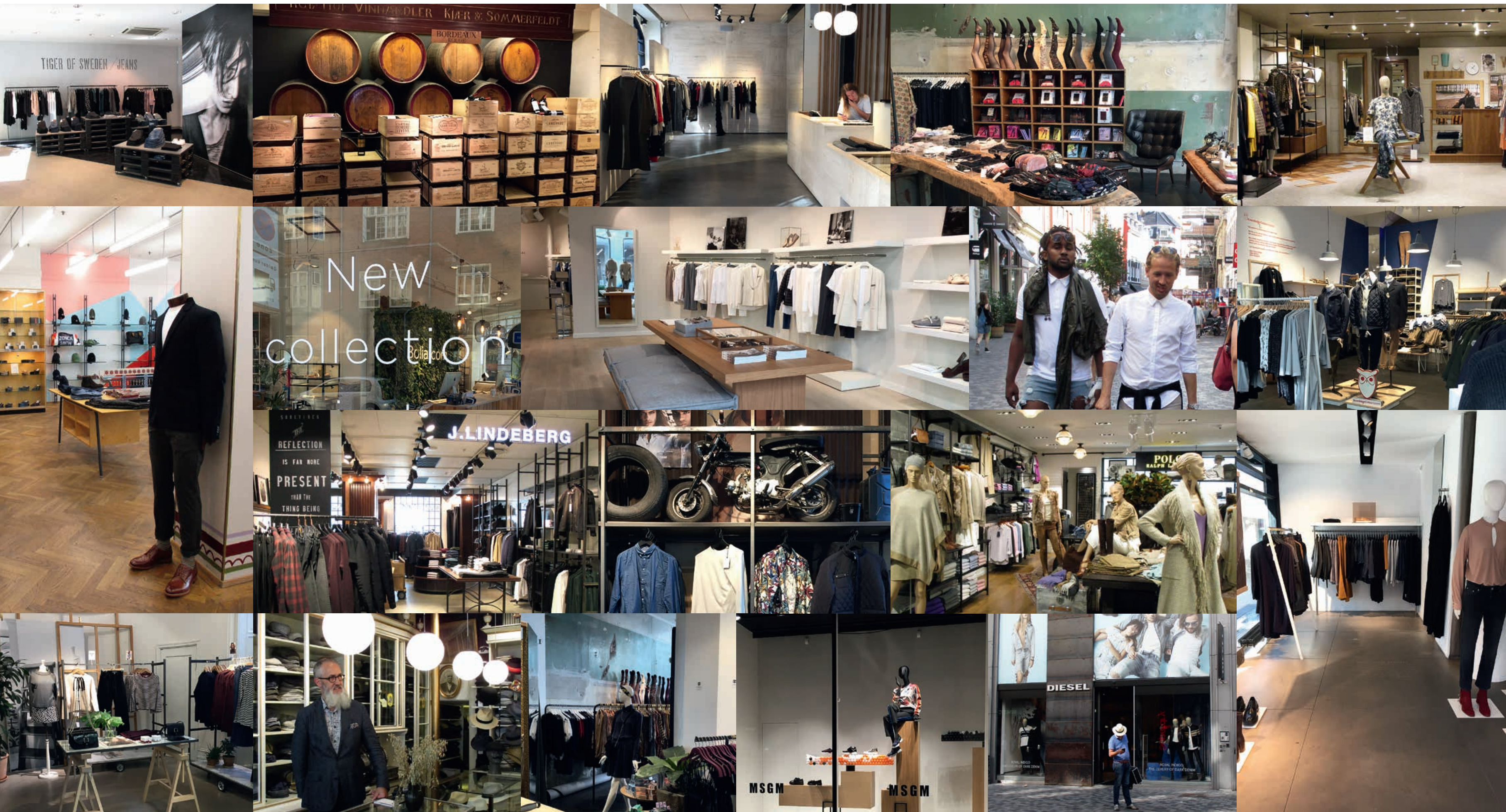
BEEKS OPTIEK



VERINGA



Location
Westwagenstraat 8, Gorinchem | NL



KAAS-SCHIELER HOREN



Location
Dorpsstraat 133, Lunteren | NL



EMYKO IS EEN LABEL VAN WSB. EMYKO WERKT SPECIAAL
VOOR PARTICULIERE OPDRACHTGEVERS IN HET LUXE SEGMENT

LET OP BEELD
IS TE GEEL



Location
Zuiderhoofdstraat 42, Krommenie | NL

MIRCK OPTIEK



3D VISIONS

Imagine
a future
retail dream



Location
Dorpsstraat 48B, Bleiswijk | NL

VAN DER KNAAP OPTIEK



INSPIRED? CONTACT US

*Meld je aan voor onze nieuwsbrief
Vraag een gratis winkel scan aan
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wsbladenbau.de

wsbshopfitting.com

wsbconceptdemagasin.fr



SUCCESSFUL

DUTCH RETAIL DESIGN

CONCEPTSTRATEGY - STOREDESIGN - PROJECTMANAGEMENT - PRODUCTION

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LONGUICH (DE): +49 (0) 151 70 54 63 20

